





01 June 2024

Kerala Regional News

| Kerala | leads | India | in | per | capita |
|---------------------|-------|-------|----|-----|--------|
| consumption of gold | | | | | |

Why in news?

 As per World Gold Council (WGC), Kerala has the highest per capita gold consumption in India.

Key points:

- Kerala's Gold Consumption:
 - Highest per capita consumption of gold in India.
 - o Annual consumption: 200-225 tonnes.
- India's Gold Demand in 2023:
 - o Total demand: 747.5 tonnes.
 - 3% lower than the previous year.

About World Gold Council (WGC):

- Established: 1987
- Headquarters: London, United Kingdom
- **Type**: Market Development Organization for the gold industry
- Membership: Composed of the world's leading gold mining companies
- Mission: To stimulate and sustain demand for gold, provide industry leadership, and be the global authority on the gold market
- Reports and Publications:
 - Annual Gold Demand Trends report
 - Gold Market Outlook
 - Investment research and analysis
- Global Initiatives: World Gold Council Standards







Jal Jeevan Mission (JJM) project

Why in news?

- The Jal Jeevan Mission project in Kerala, aimed at providing clean water to rural households, is facing a significant challenge.
- Contractors involved in the project have decided to go on strike due to arrears of Rs 3100 crore.

About JJM:

- Objective: To provide safe and adequate drinking water through individual household tap connections by 2024 to all households in rural India.
- Launch Date: August 15, 2019.
- Ministry: Ministry of Jal Shakti, Government of India.
- Key Features:
 - Ensuring potable water supply (55 litres per person per day) to every rural household.
 - Promoting water conservation and rainwater harvesting.
 - Integrating source sustainability measures.
 - Encouraging community participation in water management.
 - Focus on water quality monitoring and surveillance.

Funding:

- A combination of central and state government funds.
- Community contribution and convergence with other government schemes.







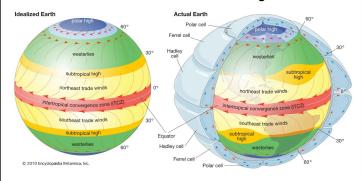
Westerlies

Why in news?

 Strong westerlies to trigger widespread rain in Kerala.

About Westerlies:

- Definition: Westerlies are prevailing winds that blow from the west towards the east in the mid-latitudes between 30 and 60 degrees latitude in both hemispheres.
- Direction: They blow from the subtropical high-pressure belts towards the subpolar low-pressure belts.
- Formation: Westerlies are formed due to the rotation of the Earth and the difference in temperature between the equator and the poles, leading to the Coriolis effect.
- Impact on Weather: They often bring moist air from the oceans, leading to precipitation.
- Jet Streams: The westerlies are associated with the jet streams, fast-flowing air currents in the upper atmosphere, which affect aviation and weather forecasting.









Operations launched by three MNCs in Kerala

Why in news?

 In May 2024, Kerala witnessed the successful launch of operations by three multinational companies, which is a testament to the state's industrial policy.

Key points:

- Dynimated:
 - An Italy-based initiative, Dynimated combines technology, art, and innovation.
 - It aims to revolutionize fields such as holographic reality, visual communication (to rival Hollywood films), design, animation, and spatial design.
- D-Space Technologies:
 - A German company, D-Space is a world leader in automation and space technology.
 - It has established its first software development center in Asia, in Kerala.
 - D-Space serves renowned automobile manufacturers like Porsche, BMW, Audi, Volvo, and Jaguar.
- Kongsberg:
 - This Norway-based company operates in the maritime sector across 33 countries.
 - It has chosen Kochi as a maritime industry destination.







KITE to develop Al engine to combat misinformation among students

Why in news?

- **Kerala Information and Technology** Education (KITE) is developing an Al engine to provide validated and unbiased information for students.
- This Al engine is the first of its kind developed by a state education department in India.

Key point:

- The AI engine uses Large Language Models (LLM), which are pre-trained on vast datasets.
- The primary goal is to eliminate algorithmic bias and ensure unbiased information dissemination.
- The AI engine will be trained on data from Kerala's curriculum and educational portals.
- The AI engine will be integrated with the Samagra portal, a digital repository for subjects from Classes I to Plus-II.
- Samagra provides syllabus-based teaching resources, developed under the Public **Education Rejuvenation Mission of Kerala**.

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