



1.	Early A)	edited version Rushes	n of vic B)			t needs C)		0	Rusher
2.	A gathering of reporters around a person, all competing to ask questions or take photographs:								
	A) C)	Repogather Scrum			B) D)	Repog Repoi			
3.	Broadcasting the same programme at the same time on different channels or platforms:						channels or		
	A) C)	1			B) D)	Multicasting Simulcast			
4.	is a short audio or video segment produced to advertise an upcoming news bulletin or news items.							oming news	
	A)	Teaser	B)	Teasad	d	C)	Waiter	D)	Teason
5.	Short interviews where several members of the public are stopped at random and asked questions to guage approximate public opinion about an issue: A) Sstreetoice B) Shortoice C) Vox pop D) Sympoice								
	A)	Sstreetoice	,			,	Vox pop	D)	Sympoice
6.	Intern A)	national Progra UNDP	amme f B)	for Deve UNES	-	ent Con C)	nmunication i NAMEDIA		•
7.	A me A)	edia organizati ABC	ons fou B)	inded be FDI	efore 1	947: C)	INS	D)	IBF
8.	 Kerala State Chalachitra Academy is an autonomous institution working under the Department of, Government of Kerala. A) Information and Public Relations B) Public Administration C) Cinematic Arts D) Cultural Affairs 								
9.	 Who publishes the world famous media journal CJR founded in 1961? A) California University B) Columbia University C) Cambridge University D) Carnegie Mellan University 								
10.	 A book authored by Alan Rusbridger: A) The Ethical Journalist B) The Breaking News C) All the President's Men D) The Myth of Media Globalisation 								

- 11. A Malayalam book on media authored by K. Ramakrishna Pillai:
 - A) Malayalam Patra Bhasha
 - B) Patrangal Vichithrangal
 - C) Bharatiya Patra Charitram
 - D) Vruthantha Patrapravartanam
- 12. Author of "India's Film Society Movement: The Journey and It's Impact":
 - A) C.S. Venkiteswaran B) Renu Saran
 - C) V.K. Cherian D) Madhu Eravankara
- A drawing, usually in a comic strip, which makes the words of a person in the picture appear to be coming directly from his/her mouth:
 A) Belleon B) Byllet C) Oute D) Mouther
 - A) Balloon B) Bullet C) Quote D) Mouther
- 14. Advertising space usually purchased in small amounts by the public and published, by categories, in its own section of the newspaper:
 - A) Notified advertising B) Classified advertising
 - C) Categorised advertising D) Private advertising
- 15. The Frankfurt School is a school of social theory and critical philosophy associated with the -----at Goethe University Frankfurt in 1929.
 - A) Institute of Social Research
 - B) Institute of Critical Theory
 - C) Institute of Social Change
 - D) Institute of Critical Philosophy
- 16. The Times of India, one of the most influential newspapers in India founded in 1838 was originally called-----.
 - A) Brennan's Newspaper
 - B) The Bombay Times and Journal of Commerce
 - C) The Times News
 - D) Bennet& Colman News
- 17. Author of "Everyone Loves a Good Drought":
 - A) Muzamil Jaleel B) Narasimhan
 - C) Josy Joseph D) Palagummi Sainath
- 18. A media institution which is a non-governmental organisation:A) IIMC B) DECU C) PARI D) RIND
- 19. Who among the following has won "The Deutsche Welle Freedom of Speech Award"?
 - A) Rajdeep Dilip Sardesai B) Sagarika Ghose
 - C) Siddharth Varadarajan D) Vinod K. Jose

20. Assertion (A): Mass media are powerful political instruments in a popular democracy

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true, but R is false
- D) A is false, but R is true
- 21. Identity the correct chronological order of the following communication models:
 - A) HUB, Schramm's , Shannon and weaver, Westley and McLean
 - B) Schramm's, Shannon and weaver, HUB, Westley and McLean
 - C) Westley and McLean, Schramm's, Shannon and weaver, HUB
 - D) Shannon and Weaver, Schramm's, Westley and McLean, HUB
- 22. Assertion (A) : There is a considerable ethno-linguistic diversity in India Reason (R): This prohibits equal opportunity
 - A) Both A and R are true and R is the correct explanation of A
 - B) Both A and R are true but R is not the correct explanation of A
 - C) A is true but R is false
 - D) A is false but R is true
- 23. The researcher's attempt to explain the effects at a cultural or societal level is described as ---- theory.
 - A) Macroscopic B) Media action
 - C) Mid level D) Microscopic
- 24. Before a case study researcher conducts the pilot study, he must construct a ----.
 - A) Study Protocol B) Classic Research Design
 - C) Historical Diary D) Legal Code
- 25. Which one of the following statements is **false**?
 - A) "Medium is the message" McLuhan
 - B) The paradigms are not theories because they do not give explanations of various phenomenon
 - C) Inayatullah proposed the Asian Model during the early sixties
 - D) Schramm and Eisenstadt had done research on the Old Paradigm
- 26. Who said that communication process is similar to helix and that it helps to widen the nature and context of further communication?
 - A) Shannaon and Weaver B) Westley Maclean
 - C) Frank Dance D) Joseph Devito

Reasons (R): Because they can also be effectively used to manipulate people's opinions and behaviours

- 27. The article titled "The Structure of Foreign News: The Presentation of the Congo, Cuba and Cyprus Crises in Four Norwegian Newspapers" was written by-----.
 - A) Walter Lippmann in 1922 B) Nic
- Nico Meissner in 2012
 - C) Melvin Mencher in 1960 D) Galtung and Ruge in 1965

28. Bobo doll experiment was done by-----in 1961 to study patterns of behaviour, which ultimately lead to the formulation of theories on social learning and social cognitive learning.

- A) Newman B) Green and Peil
- C) Albert Bandura D) Muro and Jeffrey
- 29. Born in Austria, migrated to the US, named one of the 100 most influential Americans of the 20th Century. A BBC documentary on him titled "The century of the self" won an award and he authored "Crystalizing Public Opinion". Who is this person?
 - A) Gustave Le Bon B) Sigmund Freud
 - C) Walter Lippmann D) Edward L. Bernays
- 30. Whose model of communication envisioned communication process as circular in which both sender and receiver are encoders, decoders and interpreters at the same time?
 - A) David Berlo B) Osgood and Schramm
 - C) Harold Lasswell D) Frank Dance
- 31. Assertion (A): Digital India programme has a strong potential to increase the number of internet users in India
 - Reason (R): Initiatives like broadband connectivity, mobile coverage and Internet access will provide a boost to the usage of the Internet in India.
 - A) Both A and R are true and R is the correct explanation of A
 - B) Both A and R are true, but R is not the correct explanation of A
 - C) A is true but R is false
 - D) A is false but R is true
- 32. Author of "Man Watching", "The Naked Ape" & "The Naked Woman"
 - A) Desmond Morris B) Margaret Mead
 - C) Ruth Benedict D) George Murdock
- 33. The feeling of mental discomfort about using plastic bags is an example of-----because your beliefs are clashing with your actions or behaviour.
 - A) congruence B) cognitive dissonance
 - C) social comparison D) psychological dissonance

- 34. What are the 7 Cs of communication originally listed by Cutlip and Center in their 1952 book "Effective Public Relations"?
 - A) Completeness, conciseness, consideration, concreteness, courtesy, clearness & correctness
 - B) Credibility, context, content, clarity, continuity, capability of audience and correctness
 - C) Clarity, content, continuity, credibility, channel consistency & capability of audience
 - D) Credibility, context, content, continuity, capability of audience, clarity and considerations
- 35. The theory which discusses how users deliberately choose media that will satisfy given needs and allow one to enhance knowledge, relaxation, social interactions and escape:
 - A) media choice therapy B) heuristic value theory
 - C) media dependency theory D) uses and gratifications theory
- 36. De Fleur model of communication is an expansion of two other mdels of communication proposed by-----
 - A) Shannon and Weaver & Westley and Maclean
 - B) Frank Dance & Lasswell
 - C) David Berlo& Westley
 - D) Osgood & Schramm

37. One model of communication clearly illustrates that communicator and recipient are interdependent and inter related by feedback mechanisms and that both of them are part of a larger social context and are not acting in isolation. Who proposed this sociological view of communication?

- A) Ball-Rokech and De Fleur B) Aristotle
- C) Riley and Riley D) Mc Combs and Shaw
- 38. The dependency model of mass media effects was proposed in 1976 by:
 - A) Emile Durkheim
 - B) Sandra Ball-Rokeach and Melvin De Fleur
 - C) Henry Maine and Ferdinand Tonies
 - D) AR Radcliffe Brown
- 39. "Development communication is the art and science of communication applied to the speedy transformation of a country and the mass of its people from poverty to dynamic state of economic growth that makes possible the greater social equality and larger fulfilment of human potential". This definition of development communication was put forward by:
 - A) Wilbur Schramm B) Srinivas Melcote
 - C) J.V. Vilanilam D) Nora C. Quebral

40. Assertion (A) : Typefaces selected for printing a newspaper enable its distinct appearance.

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true but R is false
- D) A is false but R is true
- 41 Identify the correct sequence of the following theories:
 - A) Diffusion of innovation, Uses and gratification, Agenda setting, Cultivation
 - B) Uses and gratification, Agenda setting, Cultivation, Diffusion of innovation
 - C) Agenda setting, Cultivation, Diffusion finnovation, Uses and gratification
 - D) Cultivation, Diffusion of innovation, Agenda setting, Uses and gratification
- 42. Assertion (A): Development communication is not a tool but a product Reason(R): Development communication is a goal oriented concept
 - A) Both A and R are true and R is the correct explanation of A
 - B) Both A and R are true, but R is not the correct explanation of A
 - C) A is true but R is false
 - D) A is false but R is true
- 43. Using of all elements in the population and taking a lottery to select the desired number of elements from the totality is -----.
 - A) Simple random sampling
 - B) Cluster sampling
 - C) Stratified random sampling
 - D) Systematic Sampling
- 44. Tamasha is a traditional form of:
 - A) Kathak dance B) Marathi theatre
 - C) Kaveli D) Ghazal
- 45. DECU is a satellite communication based societal application in India, located at-----.
 - A) ISRO, Trivandrum B) Asiad Village, New Delhi
 - C) SAC, Ahmedabad D) VSSC, Valiyamala

Reason (R): Typefaces of different fonts have their own personality, which in turn reflects the newspaper's personality.

- 46. "Increasing urbanisation leads to growth of mass media, which in turn results in greater public participation in economic activity and politics". This theory was formulated by:
 - A) Shirley White B) Sadanandan Nair
 - C) W.W. Rostow D) Daniel Lerner
- 47. Headquartered in Frankfurt, Germany, this international organisation established in 1961, is devoted to the promotion of developments in newspaper production and upholds the freedom of the press.
 - A) IPIB) INCAC) WAN IFRAD) INS
- 48. Some media theories like meaning theory and cultivation theory suggest that mediated experiences induce long-term effects that are very difficult to measure. These theories are known as----- theories.

A)	Classical	B)	Open system

- C) Human relation D) Stalagmite
- 49. John Milton asserted that in a fair debate good and truthful arguments will always win out over lies and deceit. This idea was contained in-----published in 1644

A)	Aeropagitica	B)	Paradise Lost
C)	Lycidas	D)	Agonistes

50. Assertion (A) : The Government cannot directly restrict one freedom by permitting another freedom

Reason (R): Clause (1) of article 19 provides equal opportunity for every type of freedom.

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true but R is false
- D) A is false but R is true
- 51. Assertion (A): The right to Information has created hurdles for good governance in India

Reason (R): The right to Information has become a credible source of news for mass media for investigative journalism

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true but R is false
- D) A is false but R is true

- 52. Which of the following is **not** a critical view of the Dependency Paradigm ?
 - A) It is the application of corporate techniques
 - B) It is an erroneous evaluation of the internationalisation of capital and production
 - C) It is characterised by western capitalistic expansion and domination
 - D) Both A and B

53. Development media theory was propounded by:

- A) E.M. Rogers B) Dennis McQuail
- C) Denis A. Goulet D) Nora Quebral

54. In 1766, a Dutch explorer notified through wall posters that he would be printing an English newspaper from Calcutta. He was exiled before he could print it. Who is this first victim of the freedom of press ?

- A) Abel Tasman B) William Bolts
- C) Jacob van Neck D) Henry Hudson
- 55. The Malayalam newspaper which is one among the five most circulated newspapers in India:
 - A) Mathrubhumi B) Malayala Manorama
 - C) Kerala Kaumudi D) Desabhimani

56. The first two newspapers in Malayalam were published by:

- A) London Mission B) Dutch Mission
- C) Basel Mission D) Serampore Mission
- 57. The Indian Readership Survey, the largest readership research study in the World is conducted by-----.
 - A) ABC & NRS
 - B) Media Research Users Council & Readership Studies Council of India
 - C) MRUC & INS
 - D) ABC & MRUC
- 58. Broadcast Audience Research Council of India is headquartered in-----.
 - A) Kolkata B) New Delhi C) Ahmedabad D) Mumbai
- 59. Which of the following statements is **wrong**?
 - A) TV broadcasting in Malayalam began in 1985
 - B) Manorama News was started in 2006
 - C) The first Malayalam TV production houe NTV was launched in 1992
 - D) Asianet, the second Malayalam TV channel in private sector was started in 1998

60. Right to Information Act was passed by the Indian Parliament on 15 Jun								
	but it was implemented only on:							
	A) 25 June 2005 B) 30 June 2005 C) 12 O + 1 2005 D) 10 O + 1 2005							
	C) 12 October 2005 D) 10 October 2005							
61.	Which one of the following is not one of the goals of the Press & Registration of Books Act, 1867?							
	A) to regulate the printing press and newspapers in India							
	B) to preserve copies of books and newspapers printed in India							
	C) to provide for the registration of books and newspapersD) to prevent publication of news defaming the heads of states							
	D) to prevent publication of news defailing the neads of states							
62.	Gandhiji's first news paper?							
	A) Young India B) Navajivan							
	C) India Opinion D) Harijan							
62	India is contrad, in the Dress Freedom Index in 2022 by the French NCO							
63.	India is rankedin the Press Freedom Index in 2022 by the French NGO 'Reporters without Borders'.							
	A) 151 B) 150 C) 180 D) 101							
	, - , - , - , - , -							
64.	DainikJagran, the most widely circulated Hindi newspaper in India has a total							
	readership ofaccording to the IRS quarter one in 2019.							
	A) 70,37,000 B) 51,405,00 C) 50,00,000 D) 55,000,00							
65.	Prasar Bharati was established in:							
	A) 1988 B) 1997 C) 2000 D) 1990							
66.	The anti-money laundering sting operation done by the online magazine Cobrapost:							
	A) Operation Red Spider B) Black Hunt							
	C) White Undercover D) Operation Redstar							
67.	Which among the following is a mismatch?							
07.	A) Mc Bride Commission - Boobli George Varghese							
	A)Inc Blue Commission-Booth George VargneseB)Chanda Committee-All India Radio							
	C) First Press Commission - K.P. Kesava Menon							
	D) Federation of Film Societies in India - Indira Gandhi							
68.	Assertion (A): Radio made a comeback as people listen to radio more these days							
	Reason (R): Only those who drive cars listen radio							
	A) Both A and R are true and R is the correct explanation of A							
	B) Both A and R are true, but R is not the correct explanation of A							
	C) A is true but R is false							
	D) A is false but R is true							

69. Assertion (A): There is a decline in the popularity of the old media as new media penetrates the society

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true but R is false
- D) A is false but R is true
- 70. Identify the correct sequence of five functional stages of developemntal model for the product, person and PR campaign
 - A) Distribution, participation, legitimacy, penetration, identification
 - B) Legitimacy, penetration, distribution, participation, identification
 - C) Identification, legitimacy, participation, penetration, distribution
 - D) Legitimacy, identification, participation, penetration, distribution
- 71. Which one of the following statements is **wrong**?
 - A) The 2022 Golden Pen of Freedom instituted by WAN-IFRA has been awarded to GazetaWyborcza and GazetaWyborcza Foundation in Spain
 - B) This award was announced during the 2022 World News Media Congress held in Zaragoza, Spain in september 2022
 - C) GazetaWyborcza Foundation was established in 2019 to strengthen the quality of journalism
 - D) GazetaWyborcza's motto is "There is no freedom without Solidarity"
- 72. "The India, Burma and Ceylon Newspapers' London Committee" formed in 1927 was re-named IENS in 1935. Again in 1939 the organisation was re-named as----with the headquarters at Rafi Marg, New Delhi.
 - A) ABC B) INS C) PII RIND D) INSM
- 73. Headquarters of International Press Institute is in:
 - A) Vienna B) Washington DC
 - C) London D) Prague
- 74. The two Indian films which won NETPAC awards at the 26th IFFK held this year in Thiruvananthapuram:
 - A) I am not River Jhelum & Nishido
 - B) Ennivar & Koozhangal

A)

- C) Women with a Movie Camera & AavasaVyuham
- D) AavasaVyuham & Koozhangal
- 75. Who won the Best Actor Award at the 74th Oscar Awards 2021?
 - Troy Kotsur B) Kenneth Branagh
 - C) Will Smith D) None of the above

Reason (R): Because ownership of new media is not centered on one person or organisation

- 76. Who was the first editor of the newspaper Swadeshabhimani owned by Vakkom Muhammed Abdul Khader Moulavi?
 - A) K. Govinda Pillai B) C.P. Govinda Pillai
 - C) A. Balakrishna Pillai D) Puthupally Raghavan

77. Assertion (A): Public Relations is more an attitude than a technique Reason (R): As it is external evidence of managing internal affairs of an institution in a way that makes it maintain the status quo

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true but R is false
- D) A is false but R is true
- 78. Advertising can help in:
 - A) Promoting only products and services
 - B) Promoting products, services and concepts which are devoted to social issues, environment and societal transformation
 - C) Improving the economy of a small region
 - D) Implying upon the need sets of a limited number of targeted audience
- 79. Media literacy does **not** consist of:
 - A) Strategies for analysing and discussing media messages
 - B) Heightened expectations from media
 - C) Respect for the power of media messages
 - D) Knowledge of genre conventions and the recognition of their missing
- 80. Digital media narration is -----.A) Static B) Limited C) Separate D) Dynamic
- 81. Assertion (A): Letters to the editors are a spontaneous response to the newspaper contents

Reason (R): These letters reflect public opinion and can also be an organised persuasive device

- A) Both A and R are true and R is the correct explanation of A
- B) Both A and R are true, but R is not the correct explanation of A
- C) A is true but R is false
- D) A is false but R is true
- 82. Watergate scandal was exposed by:
 - A) Bob Woodward and Carl Bernstein
 - B) Howell Raines and Gerald M. Boyd
 - C) Dan Rather and Mary Mapes
 - D) Easen Jordan

- 83. The columnist who acknowledged that he had received 241,000 dollars to write favourably about US President Bush's" No Child Left Behind" initiative:
 - A) Maggie Gallagher B)
- Michael McManus
 - C) Armstrong Williams D) Barry McCarffrey

84. Fund for Investigative Journalism founded in 1969 provided financial assistance to many independent journalists and news organisations to produce high quality, unbiased, non-partisan investigative stories that have an impact. Who is the founder of this organisation ?

- A) Seymore Hersh B) Philip. M. Stern
- C) Melvin Mencher D) Thomas L. Friedman
- 85. A broadcast video feed that is complete with graphics, commercials, interstitials and studio integration is known as:
 - A) Front sell B) Fronthaul C) BV D) nat/VO
- 86. NTSC means:
 - A) National Television System Committee
 - B) National Telecommunications Systems Corporation
 - C) National Tele Service Corporation
 - D) National Television System Corporation

87. The term you would use for disproving a story carried by the rival newspaper:

- A) Rival shot B) Knock down
- C) Spoiler D) Breaking

88. A copy **not** carefully edited due to time limit is known as:

- A) Rough copy B) Rusher C) Rail road D) Speeder
- 89. Assertion (A) : Since languages and other systems are social products, every society will have a socially constructed grid of communication Reason (R): Because language is the primary means through which values
 - and norms of society are framed and reinforced.
 - A) Both A and R are true and R is the correct explanation of A
 - B) Both A and R are true, but R is not the correct explanation of A
 - C) A is true but R is false
 - D) A is false but R is true

90. A researcher selects a probability sample of 100 out of the total population. It is

- A) Cluster sample B) Random sample
- C) Stratified sample D) Systematic sample

- 91. Validity of the research can be improved by:
 - A) Eliminating extraneous factors
 - B) Taking the true representative sample of the population
 - C) Both of the above measures
 - D) None of the above

92. All are examples of qualitative variables except:

- A) Religion and caste B) Sex
- C) Observation D) Interests of the subject

93. Attributes of objects, events and things which can be measured can be called:

- A)DataB)Qualitative measure
- C) Variables D) Quantitative measure

94. In observational research there are no -----.

- A) Variables B) Standardised tests
- C) Experimental tests D) Statistical tests
- 95. The type of interview which relies on the spontaneous generation of questions in the natural flow of interaction:
 - A) Informal interview B) Semi-structured interview
 - C) Focus-group interview D) Written Interview
- 96. Sampling in which elements are grouped together because they share certain characteristics is
 - A) Cluster sampling B) Systematic sampling
 - C) Stratified sampling D) Simple random sampling
- 97. Cross-sectional research is fundamentally related with...
 - A) Sample B) Statistics C) Tendencies D) Eugenics

98. Action research is----.

- A) An applied research
- B) Research carried out to solve immediate problems
- C) A longitudinal research
- D) None of these

99. The research is always:

A)

- A) Exploring new knowledge
- B) Verifying the old knowledge
- C) Filling the gap between the knowledge
- D) All of the above

100. The research reporting should be carried out-----.

- In a scientific way B) In an imaginary way
- C) Through copying D) Through discussion among the scientists

- 101. Reliability in the fundamental quality of a research which also reflects:
 - A) Validity
- B) Purity of data
- C) Verifiability D) Superiority
- 102. Tippit table is----.
 - A) A statistical table
 - B) A table used for sampling purposes
 - C) A table used for verification of statistical inferences
 - D) All of the above
- 103. The experimental method is:
 - A) Verifying a hypothesis B) Deriving inferences
 - C) Controlling method D) Both B and C
- 104. Case -study method denotes-----.
 - A) The study of a case in its vicinity
 - B) The extensive study of a case
 - C) The cumulative study of a case
 - D) All of these
- 105. Generally variables are of:
 - A) Two types Independent and dependant variable
 - B) Three types Independent, dependant, intervening variable
 - C) Four types Independent, dependant, intervening, control variable
 - D) Two types dependent and intervening variable
- 106. Case study collects the data from the following sources:
 - A) Individual B) Anecdotal records
 - C) Government documents D) All of the above
- 107. The assumptions are formulated on the basis of...
 - A) Universality
 - B) Cultural background of a country
 - C) Specific characteristics of the cases
 - D) All of the above
- 108. Generally the format of research resembles with:
 - A) A long essay B) A synopsis
 - C) A writing technique D) A report preparing method
- 109. A news potential geographical area or topic that a reporter covers is known as:A) Local B) Bureau C) Beat D) Monitoring site
- The background sound in a place from where a person's voice statement is recorded as part of a news story for radio:
 Atmos
 D) Externals
 C) BCM
 D) Background
 - A) Atmos B) Externals C) BGM D) Backgrounder

111. An extended unwanted silence on radio, often caused by technical or operating errors:							
A) Wasted air B) Dead air C) Silencer D) Error air							
 An American agency appointed by the President to regulate interstate communications by radio, television, wire, satellite and cable: A) National Commission for Telecommunications B) Federal Communications Commission C) Telecom Regulatory Authority D) Federal Telecom Commission 							
Data attached to a photo, video or message containing information about the location at which it was created or uploaded:A) Geotagging B) Geonote C) Locate data D) Geomap							
 A head-and-shoulder photograph of a person facing the camera: A) Mug shot B) Thumb nail shot C) Shoulder shot D) ECU 							
A common standard file format for documents to be reproduced exactly as they appeared when created:							
A) PDA B) P2P C) PDF D) PFF							
Rules of polite behavior when using the Internet:A)NetiruleB)NetoquetteC)NetoliteD)Netiquette	te						
Which among the following is an indirect negative reference to a person?	's						
A) Blind item B) Innuendo C) Slander D) Libel							
is a transition shot, usually a short one, from one theme to another, used t	to						
A) Cover shot B) Lead-in C) Cut away shot D) Dissolve							
Ad-lib is unscripted talk by a broadcaster. The word is derived from Latin "ad libitum", which means:							
 A) at one's pleasure B) ice-breaking chat C) cordiality D) intimate chat 							
Special radio programming in which listeners are asked to telephone the station to make donations to a good cause or charity appeal. Typically, whole programmes are dedicated to this single function and the names of people who pledge money are read out on air: A) Radthon B) Radiothon C) Radionations D) Telethon							
	operating errors: A) Wasted air B) Dead air C) Silencer D) Error air An American agency appointed by the President to regulate interstate communications by radio, television, wire, satellite and cable: A) National Commission for Telecommunications B) Federal Communications Commission C) Telecom Regulatory Authority D) Federal Telecom Commission Data attached to a photo, video or message containing information about the location at which it was created or uploaded: A) Geotagging B) Geonote C) Locate data D) Geomap A head-and-shoulder photograph of a person facing the camera: A) Mug shot B) Thumb nail shot C) Shoulder shot D) ECU A common standard file format for documents to be reproduced exactly as they appeared when created: A) PDA B) P2P C) PDF D) PFF Rules of polite behavior when using the Internet: A) B) Netiquett C) Netiquett Which among the following is an indirect negative reference to a person character? A) B) Innuendo C) Slander D) Libel						