



বাংলা



20 March 2024

West Bengal News

<p><b>Uttar Suvidha Portal</b></p>	<p><b>Context:</b></p> <ul style="list-style-type: none"><li>State Transport department developed an online booking and facilitation platform for goods vehicles transiting from <b>Assam and northeastern states through Bengal.</b></li><li><b>Objective: To expedite the movement of goods vehicles and reduce traffic congestion at inter-state borders.</b></li></ul> <p><b>Key points:</b> The State Information Technology and Electronics (IT &amp; E) department is developing the portal.</p> <p><b>Features:</b></p> <ul style="list-style-type: none"><li>Online booking platform ensures transparent and efficient processing.</li><li>All papers verified online in advance, eliminating physical checks of documents.</li><li>Hassle-free movement of goods vehicles, reducing travel time.</li></ul>
<p><b>ECI appoints Sanjay Mukherjee as Bengal's DGP</b></p>	<p><b>Context:</b></p> <ul style="list-style-type: none"><li>The Election Commission of India (ECI) appointed Sanjay Mukherjee as Bengal's Director General of Police (DGP).</li></ul> <p><b>Key points:</b></p> <ul style="list-style-type: none"><li>Rajeev Kumar was removed from the post of Bengal DGP. Vivek Sahay, the next senior officer, was given charge until the new DGP is appointed.</li><li>Sanjay Mukherjee has served as the <b>chief of Criminal Investigation Department (CID) and as Director (security) of the West Bengal police in the rank of Additional Director General of Police (ADG).</b></li></ul>
<p><b>World Oral Health Day</b></p>	<p><b>Context:</b> <b>World Oral Health Day (WOHD) is observed on 20 March every year.</b></p> <p><b>Key points:</b></p> <ul style="list-style-type: none"><li><b>History:</b> World Oral Health Day was established in 2007. Initially set for 12 September, the date was changed to 20 March in 2013 to avoid coinciding with FDI founder Dr. Charles Godon's birthday.</li></ul>



বাংলা



## Daily Current Affairs Encyclopedia



**World Oral Health Day**  
20 March

- **Theme:** The theme of World Oral Health Day 2024 is 'A Happy Mouth is A Happy Body'.

**Significance:**

- WHOHD raises awareness about the importance of good oral health for overall well-being.
- It empowers people with knowledge and tools to care for their teeth and gums.
- Prevents tooth decay, gum disease, and bone loss, which can have serious health consequences.

### North Bengal Birding Fest

**Context:**

- The **4th North Bengal Birding Festival and 1st Asian Bird and Butterfly Meet** are scheduled from **March 22 to 27**.
- Organized by the **Association for Conservation and Tourism (ACT)**, the festivals aim to promote tourism through birding.

**Key points:**

- **Delegates:** Expected from Bangladesh, Bhutan, India, and Nepal to share experiences and develop strategies for enhancing bird and butterfly watching.
- **Objective:** **Enhance Bengal's reputation for hosting diverse birdlife in India and promoting butterfly habitats to international enthusiasts.**
- **Participants:** About 40 bird and butterfly experts from India and abroad, and 100 destination stakeholders from Bengal.

### International Day of Happiness



**Context:**

- International Day of Happiness, also known as **World Happiness Day** or **Happiness Day**, is **observed annually on March 20th**.
- The day aims to **promote kindness and happiness worldwide by encouraging people to adopt simple, daily habits that bring joy**.

**Key points:**

- The United Nations General Assembly (UNGA) established the **International Day of Happiness in 2013** to recognize happiness and well-being as universal goals.
- **The theme chosen for the International Day of Happiness 2024 is 'Reconnecting for Happiness: Building Resilient Communities.'**
- **India has been ranked at the 126th place among 146 countries in the World Happiness Report 2023.**



বাংলা

ADDAPEDIA

To get free Live Classes,  
Materials Scan this QR Code &  
Download our Adda247 App



## Daily Current Affairs Encyclopedia

### Banglar Dairy to Establish State-of-the-Art Plant

#### Context:

- Banglar Dairy has initiated the process to set up a modern dairy plant at Haringhata campus of the Animal Resources Development (ARD) department.
- The plant will require an investment of Rs 65.58 crore.
- It will have a processing capacity of 1.0 lakh litre of milk per day, with provision for expansion up to 2.0 lakh litre per day.
- The new facility will produce pouched milk, paneer, ghee, curd, and lassi.

#### Objective and Product Range

- Banglar Dairy aims to produce high-quality milk and dairy products at a reasonable price.
- It seeks to promote the dairy sector as a viable livelihood option to boost the rural economy of Bengal.
- Milk is priced between Rs 4 to Rs 10, below the price of competing brands.
- Banglar Dairy has 578 outlets across the state.

#### Copyright © by Adda247

All rights are reserved. No part of this document may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without prior permission of Adda247.