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Andhra Pradesh State Regional News

<p>Ponduru Khadi wins ODOP Award</p>	<p>In News: Ponduru Khadi nominated for ODOP award</p> <ul style="list-style-type: none"> ● Ponduru Khadi has been nominated for the One District One Product (ODOP) scheme from the Srikakulam district. ● It is one of the 14 products nominated from the state. <p>Key Points:</p> <ul style="list-style-type: none"> ● A team from Invest India led by coordinator Aaradhana visited Ponduru for the verification of ODOP award applications ● Ponduru in Srikakulam is famous for hand-spinning fine khadi and handloom. <p>Did You Know?</p> <ul style="list-style-type: none"> ● Ponduru is the only village in the world that uses a single spindle to spin fine khadi. ● Cotton yarn is hand-spun and hand-woven. ● It is known for its soft texture, durability, and intricate designs. ● The cotton is first hand-spun into yarn. The yarn is then dyed with natural dyes, such as indigo, turmeric, and pomegranate. ● The dyed yarn is then hand-woven into fabric
<p>One District One Product Scheme</p> 	<p>Key Points:</p> <ul style="list-style-type: none"> ● One District One Product (ODOP) Scheme is a Government of India initiative launched in 2018 ● It promotes one unique product from each district of India. ● The scheme selects, brands, and promotes at least One Product from each District (One District – One Product) of the country ● It enables holistic socioeconomic growth across all regions.
<p>New Envelope cover released on Uppalapadu bird resort</p>	<p>In News: Postal department releases envelope cover on Uppalapadu bird resort</p> <ul style="list-style-type: none"> ● On the occasion of World Migratory Bird Day, the postal department in coordination with the forest department has



released a special postal envelope cover on the Uppalapadu bird resort

Key Points:

- APCCFWL Shanthipriya Pandey, along with Indian postal services, postmaster general, Vijayawada Region DVSR Murthy, released this postal envelope cover.
- Aim is to remove water hyacinth weed, desilting of feeder channels, erection of artificial perching stands, and release 20,000 fish seeds into water.

About World Migratory Bird Day:

- World Migratory Bird Day is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats.
- It is celebrated on the second Saturday in May and October each year.
- Migratory birds are birds that travel long distances between their breeding and wintering grounds.
- They play an important role in ecosystems around the world, helping to control pests, pollinate plants, and disperse seeds.

Did you Know?

- The theme of World Migratory Bird Day 2023 is **"Water: Sustaining Bird Life."**

Karo Nature - bagged Assist World Record



In News: 'Karo Nature' calls for change in three seconds

- With close to three seconds of runtime, **'Karo Nature', an experimental short film has bagged Assist World Record for being the world's shortest film.**

Key Points:

- This film has also got a U-certificate from the Central Board of Film Certification, making the total runtime six seconds.
- It was released in 2020 amidst the COVID-19 pandemic
- The film was directed and produced by Pamarthi Shivanaga Rao
- His daughters Pamarthi Bhavana and Pamarthi Meghana acted in the film



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	<ul style="list-style-type: none"> • Aim of the film was to convey the message that rather than destroying nature carelessly and living in fear of new diseases, it is better to grow plants and conserve nature.
<p>M Venkaiah Naidu unveiled a book titled 'The Seven Secrets of Success'</p>	<p>In News: M Venkaiah Naidu unveiled a book titled 'The Seven Secrets of Success.'</p> <ul style="list-style-type: none"> • Former Vice-President of India M Venkaiah Naidu unveiled a book titled 'The Seven Secrets of Success' at the Swarna Bharathi Trust in Vijayawada <p>Key Points:</p> <ul style="list-style-type: none"> • The book is authored by Jaladi Ratna Sudheer • He has previously served as the director for Finance for the Government of Andhra Pradesh. • Venkaiah Naidu lauded the author for sharing his thoughts and experiences with the younger generations through his book
<p>Five-layer agroforestry model of cultivation- Anantapur</p>	<p>In News: Five-layer agroforestry model of cultivation ideal for Anantapur</p> <ul style="list-style-type: none"> • A five-layer agroforestry model of cultivation is the solution for drought mitigation in the undivided arid Anantapur district and a perennial source of livelihood for the farming community. <p>Key Points:</p> <ul style="list-style-type: none"> • Resource person Mughal Humayun said the five-layer farming model is good for soil health and the use of natural farming practices is essential for sustainable growth. • He said this in a workshop on agroforestry for 120 farmers of Kundurpi, Settur, Kalyandurg and Beluguppa mandals • The AF Ecology Centre and the SayTrees Environmental Trust helped the farmers adopt natural farming methods • It also supplied plants and ensured that each farmer religiously sowed crops of five different heights. • Humayun said in the first five years, the first three layers of trees and crops give yield, from the fifth year the taller one too starts generating income for farmers.

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