



15 July 2024

Andhra Pradesh State Regional News

<p>Sculptural Heritage of Chennakesava Temple</p>	<p>Context:</p> <ul style="list-style-type: none"> The Chennakesava Swamy temple at Pushpagiri in Kadapa district boasts a rich sculptural heritage that requires urgent attention and preservation, according to K Mrutyunjaya Rao, Head of the Department of Fine Arts at Yogi Vemana University (YVU). <p>Key points:</p> <ul style="list-style-type: none"> Rao emphasized the exceptional intricacy of the sculptures at Chennakesava Swamy temple, noting their detailed precision surpasses that of other temples in the Rayalaseema region. Unlike the Lepakshi temple, which condenses the Kiratarjuniyam story onto a single wall, the Pushpagiri temple spreads key episodes across its base and four directional walls, segmented into five distinct sections. This method is designed to engage viewers with the narrative. <p>Array of Sculptures:</p> <ul style="list-style-type: none"> The temple houses a diverse collection of sculptures, ranging from 6 to 10 inches in height. These include depictions of Lord Vishnu, Vrishabharudha Murti, Nataraja, Andakasura Murti, Natya Ganapati, Rama and Lakshmana, and Varaha Murti. Rao praised the meticulous ornamentation and craftsmanship evident in each figure. <p>Artistic Fusion and Origins:</p> <ul style="list-style-type: none"> Describing the sculptures as a pinnacle of Vijayanagara Art, Rao highlighted the fusion of Hoysala and Chola styles within the artwork. He speculated that the temple's artisans may belong to the Hoysala Vishwakarma community of Karnataka, based on stylistic elements observed. <p>Preservation Efforts:</p> <ul style="list-style-type: none"> While acknowledging Kadapa's pride in possessing such magnificent cultural heritage, Rao stressed the critical need for preservation. He has engaged with local Archaeological Department officials to discuss conservation strategies and has
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	<p>sought insights from the temple's chief priest regarding its historical significance.</p> <ul style="list-style-type: none"> • These efforts are aimed at safeguarding this invaluable artistic legacy for future generations.
Mission LiFE	<p>Context:</p> <ul style="list-style-type: none"> • Chief Minister N Chandrababu Naidu of Andhra Pradesh has launched the Bureau of Energy Efficiency's (BEE) Mission LiFE initiative. • This move aligns with Prime Minister Narendra Modi's vision for sustainable development on a global scale. <p>Objectives:</p> <ul style="list-style-type: none"> • Promotion of Green Jobs: Mission LiFE aims to create employment opportunities in sectors such as renewable energy, waste management, and sustainable agriculture, thereby contributing to economic growth. • Economic Impact: By promoting sustainable tourism and organic farming, the initiative seeks to attract investments and enhance economic resilience. • Environmental Goals: The initiative promotes lifestyle changes that reduce carbon footprints, conserve natural resources, and enhance overall quality of life. <p>About:</p> <ul style="list-style-type: none"> • Mission LiFE is an India-led global mass movement which aims to nudge individual and collective action to protect and preserve the environment. • Launch: It was first introduced in 2021 by Prime Minister Modi at the UNFCCC's COP 26 in Glasgow. • Objective: To mobilize at least 1 billion Indians and other global citizens to take individual and collective action for protecting and preserving the environment in the period 2022 to 2027. • Within India, at least 80% of all villages and urban local bodies are aimed to become environment-friendly by 2028. • Implementation: NITI Aayog will curate and incubate Mission LiFE in the first year. Subsequently, it will be implemented by the Ministry of Environment, Forest and Climate Change (MoEFCC) in a non-linear and non-sequential manner. • Mission Duration: It will run as a 5-year programme, visualizing three core shifts in our collective approach towards sustainability.
Green Hydrogen Hub Project at Pudimadaka	<p>Context:</p> <ul style="list-style-type: none"> • The Green Hydrogen Hub project at Pudimadaka, spearheaded by NTPC's Simhadri Super Thermal



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Power Station, aims to establish a **global center for green hydrogen production**.

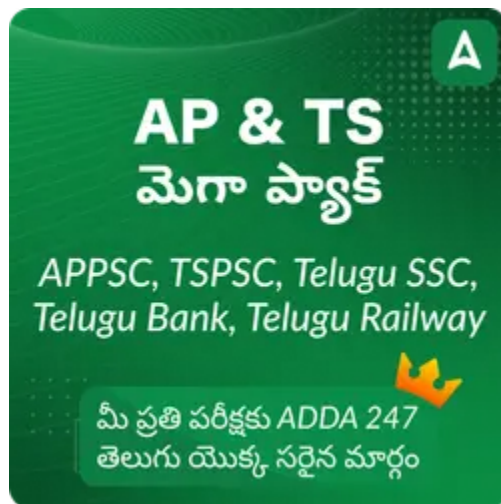
- It is designed to cater to the export demands of the South Asian market and its derivatives.

Key points:

- Estimated at a total cost of Rs 1.10 lakh crore, the project will be executed in phases, with each phase costing approximately Rs 55,000 crore.
- It is slated for completion by **2030** under the leadership of the newly formed government in Andhra Pradesh, focusing on advancing power sector reforms.

Technological Integration:

- Beyond hydrogen production, the hub will also facilitate manufacturing facilities for solar wafers, modules, fuel cells, batteries, and wind turbine equipment.
- The initiative aligns with NTPC Green Energy Limited's mission to drive green business ventures, offering sustainable energy solutions to support India's energy transition goals.



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